



VANCOUVER
HERITAGE
FOUNDATION

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Hello,

At a time when we are seeing rapid change in the city around us, Vancouver Heritage Foundation stands firm in our mission to advance the appreciation and conservation of Vancouver's diverse heritage places and their stories. This year we have been **growing our impact** through multiple avenues, including direct consultation with the City of Vancouver on heritage considerations in housing policy. On behalf of our board and staff, we thank you for your support of Vancouver Heritage Foundation. Donors like you are what allows us to continue our work, keep heritage top-of-mind, and inspire the next generation of heritage lovers.

Donations from our dedicated donors like you are more impactful than ever!

In 2024, we expanded our small team by promoting our Program Manager, Sarah Carlson, to our Director of Education and bringing on a new Program Manager, Katherine Figueiredo. Katherine is full of energy and ideas, making her an asset to the team. Since our inception, we have been working with a minimal staff team, and Katherine's presence has made a big difference in our capacity. This year we were able to launch two new events this year during Historic Places Days: our sold-out walking tours of the Vancouver Block with Don Luxton, and our Summer Storytelling event with the Squamish Nation Language Nest. With our new staff growth, we can continue to expand our educational programming and deepen our community connections.

As VHF's Executive Director for two years now, I have seen how much our community cares about Vancouver's heritage – from new Vancouverites to school teachers to volunteers that have been with us since the first House Tour. There is huge demand for more programming, more ways to get involved, and more leaning opportunities. With our expanded staff capacity, we are eager to broaden our work to meet the public demand. I hope this will encourage you to find value in our work and that you will continue to support VHF this year. Donations like yours fund a variety of public educational programming that helps to ensure that Vancouver's vibrant heritage has a future in our city.

There are several easy ways to donate:

- Visit www.vancouverheritagefoundation.org and click the 'DONATE' button
- Mail a cheque made out to Vancouver Heritage Foundation using the stamped envelope provided
- Call the VHF office at 604-264-9642 to donate with your VISA or MasterCard

All donations are greatly appreciated and are instrumental to the success of our programs. Gifts of \$1,000 or more establish you as a Major Donor to VHF. To show our appreciation, Major Donors will receive a pair of complimentary tickets to our 2025 Heritage Discovery Day & House Tour and will be recognized on our website and in our Annual Report. Gifts of \$20 or more will receive a tax receipt.

Thank you for helping to make a future for heritage in Vancouver. For more information on VHF's broad range of programs and resources, please visit: www.vancouverheritagefoundation.org

Sincerely,

Laura Carey

Executive Director

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Vancouver Heritage Foundation advances the appreciation and conservation of our city's diverse heritage places and their stories.

Vancouver Heritage Foundation: Growing our Impact

Your donations are more impactful than ever! Donation dollars go directly to our education, policy and conservation support work. Our staff and operating costs are covered by other revenue streams like program fees and operating grant funding.

At VHF, we advance the appreciation and conservation of Vancouver's heritage places and their stories through our three branches of work:

1. **Education & Awareness**
2. **Policy Work with City of Vancouver**
3. **Practical Support for Conservation Projects**

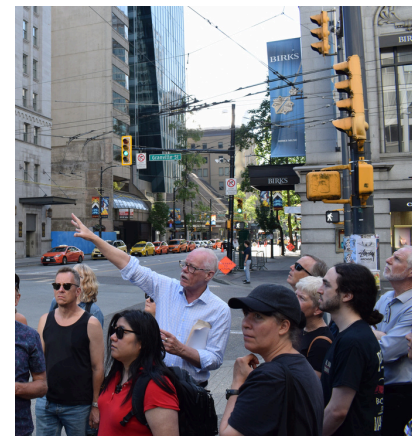
Education

We grew our staff team to meet demand. VHF made the strategic decision in early 2024 to bring on our new Program Manager, Katherine Figueiredo, after multiple years of selling out programs and lengthy waitlists. Katherine has been working closely with our Director of Education, Sarah Carlson to expand our capacity for educational programming.

We hit a digital milestone with our first online on-demand course. Our Heritage 101 course – the cornerstone of our Heritage Conservation Education accredited certificate program - took a major step forward to offer remote learning that can be completed on the learner's schedule with accessibility across Canada. The pilot will launch in late 2024, with the full program available in 2025.

We celebrated Historic Places Days like never before with **two new events!**

- A behind the scenes visit and guided walking tour of the iconic Vancouver Block clocktower with Don Luxton, in partnership with the National Trust during Historic Places Days. Look out for more annual events with the National Trust during Historic Places Days moving forward.
- We facilitated telling the story of conserving and relocating the Henry Hudson Elementary School House to the North Shore. The building now houses the Squamish Language Nest, an early years language education centre. Our Keynote speakers were the Squamish Language Nest and Squamish Language & Culture department, who shared the new life of the schoolhouse and its impacts on Squamish Nation's conservation priorities. With this 'new' site, Squamish Nation's Language Nest is on track to have their first generation of mother-tongue Squamish speakers in over 90 years.



“People are looking for a connection to the place they live – a way to understand why a city is the way it is and what it values. I enjoy meeting people and exploring with them what heritage actually is and how it encompasses many communities and cultures. It makes the city more authentic and Vancouver Heritage Foundation is an important and approachable place for everyone to expand their learning.”

-Marlene, 10 year VHF volunteer and Old Hastings Mill Store Museum volunteer

Policy Work

Advocating for Heritage in Vancouver: VHF works on the policy level with the City of Vancouver and has an open line of communication with City staff and our designated City Council Liaison, Councillor Lisa Dominato. This is a first step in work we know is top-of-mind for our supporters and donors.

On Sept 16th 2024, VHF hosted a Heritage Roundtable meeting to streamline feedback from heritage experts to the City of Vancouver about heritage conservation considerations in the upcoming Missing Middle Housing Policy.

We held this policy meeting in partnership with Vancouver Historical Society, Vancouver Heritage Society, Vancouver Heritage Commission, Independent Vancouver heritage experts, Senior City of Vancouver Staff and City Councillors Lisa Dominato and Mike Klassen.

Practical Support for Conservation

We administer a conservation grant program for the City of Vancouver, allocating **\$230k** annually. The grant funds we provide for conservation projects come from the City of Vancouver or through designated private funding as part of the original purpose of establishing VHF in 1992.



350 conservation projects funded since 1999

Small, accessible projects make a difference: In addition to funding for major capital projects, we also encourage minor conservation projects with our grant funding. A paint grant through the award-winning **True Colours** program is an example of small but highly visible conservation work that contributes to the vibrancy and joy of Vancouver’s neighbourhoods.



\$6 million dollars in conservation funding provided since 1999



“The Heritage Conservation Grants Program provided more than just financial assistance; it safeguarded the heritage and character of our neighbourhood. The successful completion of the Laburnum painting project, with all its challenges, would not have been possible without this crucial support.”

-Ryan, recipient of True Colours grant

What Do Your Donation Dollars Accomplish at VHF?

Donations of any size are welcome, and can be directed to a program of your choice!



Donate here!

\$30

Funds a subsidized seat in one of our programs for a student (our student access program)

\$100

Funds instructor materials for hands on conservation workshops

\$250

Funds a heritage focused class field trip for a Vancouver school board elementary or high school classroom

\$400

Funds an honorarium for a heritage expert presenting at an educational event

\$900

Funds the venue rental for a free public event like our annual Places That Matter community fair during Heritage Week

\$1,500

Funds a Places That Matter site, including research and documentation on PTM website, plaque production & installation and community event to dedicate the PTM site

\$2,500

Funds the cost to run a full day heritage-focused Professional Development Day for 25 Vancouver teachers